



A Complete Guide to Ultraframe Products & Customer Support



People

Our people are our strength. We value personal ownership, enterprise, creativity and openness and help our people to become the best they can be.



Premium Service

We aim to delight our customers and be a positive contributor to their success.



Innovation

Our goal is to provide high impact products and reliable solutions, which exceed the needs of our customers and consumers.



Integrity

We always do the right thing and treat others as we would like to be treated. We place trust in each other and respect and support one another.



Customer First

Our customers are at the centre of our strategy and the guiding force in all we do.



Total Quality

We promote an environment of continuous improvement in every area of our business.

Our Values

People | Integrity | Premium Service | Customer First | Innovation | Total Quality

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A reliable partner for mutual growth

For over 40 years, Ultraframe has been committed to providing our customers with the very best products and services to help them grow and flourish. We offer a full range of glass and solid roofs for extensions, orangeries, conservatories, and conservatory conversions, and now, with our new lightweight hup! building system, our customers can also quickly construct high performance walls for these projects too.

With hup! it is easy to create the highest performing extensions, often with better energy performance than the existing house.

While our customers continue to offer replacement conservatory roofs, there is a new and much bigger opportunity, to upgrade existing conservatories into no-compromise Building Regulation compliant extensions. These can be completed in only a few days on the existing base, with costs not much different to replacing a conservatory roof and windows only.

As homeowners demand more complex builds and projects have become longer, we designed the hup! system to help overcome some of the associated

challenges experienced by installers, making project management easy and build speeds rapid.

At Ultraframe, we continuously strive to provide high-innovation, premium quality products that exceed the needs and expectations of our customers and the homeowners they serve. The support we provide that enables our customers to market, sell and install them is just as important, and so our extensive marketing support and site support services are detailed within this brochure too.

We aim to delight our customers and be a positive contributor to their success and with our longstanding heritage, we are without doubt, a safe pair of hands to partner with.

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Optional Cornice hides gutters and adds shape to the roofline. 4 designs available

prevent glass slippage

Slimline aluminium roof vent

Wind resistant jack rafters – tested in 130mph winds

> Optional super-insulated columns

Optional internal pelmet insulates the eaves - a useful place for spotlights or speakers

Building Regulation Compliant: Glass Roof is fully Building Regulation compliant and has JHAI and Assent system approval to minimise red tape.



Eaves Beam

Ultraframe offers a wide range of beam reinforcements to prevent deflection on the roof, allowing doors to move freely.



Standard Eaves



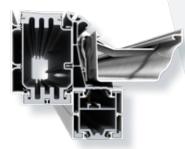
Super Duty Eaves



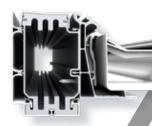
Bi-fold Support Beam

Jack Rafter

Triple fixing of sleeved tenon provides robust performance, while joint design resists both positive and negative loadings.



Combined Bolstered Eaves



Eaves Super Bolster

Tie Bar Replacement Kit

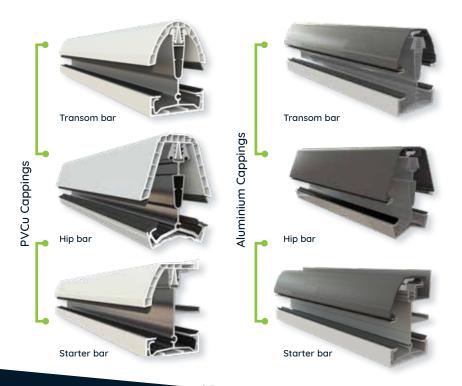
The UK's only tie bar replacement kit (TBRK) replaces a tie bar to deliver an uninterrupted ceiling.

For instances where a tie bar must still be used, choose either a tie bar or stylish tie wire.





Bar Suite



Colours

Available in 8 standard foil colours or any bespoke colour.



Speedlock

The patented speedlock at the ridge ends accommodates complex variations in roof pitch.

- Protects against extreme weather
- Easy to install
- Guarantees a quality fit every time



Slimline Ridge

Extremely neat ridge end for better sightlines and a modern look.

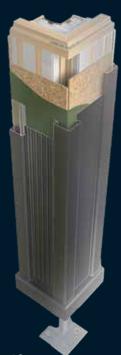
- Triple layer stormshield
- High performance thermal break
- Aluminium external finish
- No bulky radius end

- Available on 25° pitch roofs
- Compatible with Georgian and double Georgian roofs



Improve your conversion rate and margin with a wide choice of decorative and structural ancillaries.

Super Insulated Columns



Eliminate brickwork and mess during installation

> Five times more thermally efficient than brick pillars

Plastered on the inside

Internal Pelmet

Delivers the look and feel of a room or extension.

- Variable widths from 300mm to 1200mm
- Add earthwool to boost insulation
- · Heatguard panel and ventilation prevent heat build up

• Provides a space for lights or cables

Goalpost

Create openings for sliding doors in excess of 10m without the need for costly steels.

Lightweight beams, posts, spreader and wall plates link together to form a lightweight goalpost system that is easy to handle on site.



Box Gutters

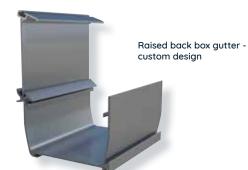
Find the right box gutter for your job with a choice of solutions. Custom designs are also available.



265mm box gutter



Chambered box gutter - 165mm only



Cornice

An aluminium Cornice hides the gutter and end caps, adding style and shape to the roofline.

Choose from a wide range of Cornice designs to suit the proportions and style of each project.



2 Tier Cornice

Vents

- Thermally broken aluminium sash and structure
- Dry fit product no silicone needed
- PVCu welded frame to eliminate leaks
- EPDM glazing seals as standard
- Suitable for 24mm glass units/25mm polycarbonate
- Choose from manual, automatic or remote control options
- Tested to BS5368 Parts 1 & 2; BS6375 Part 1 2009

Livinroof

Livinroof combines solid roof panels and shaped glazing to create stunning roof designs in any shape or size.

U-Values of 0.15 or 0.12 w/m²K available

Any shape or size

Patented adjustable speedlock

Fully fire tested

Lightweight - only 31kg/m²

Pitches from 5° to 40.9°

Shaped glazing included

Choose aluminium or U-tec panels

Livinroof

By Ultraframe



U-Values of 0.15 or 0.12 w/m²K available The lightest tiled roof - only 38kg/m²

Spans up to 4m for large doors Engineered to postcode Full length glass panels.

No tie bar required

Pre-cut tile panels for a fast fit

Lightweight tiles available in grey, brown or terra brick

Optional curved Cornice

Fully fire-tested

Ultraroof

Ultraroof is a tiled roof preferred by 8 out of 10 homeowners vs leading competitors. Click fit Ultrapanels make it the perfect companion to hup! walls.





Flat Roof

The Flat Roof system from Ultraframe is pre-manufactured for fast on site assembly. Save days vs a traditional flat roof construction.

Fully Building Regulation compliant

U-Value of 0.12 w/m²K

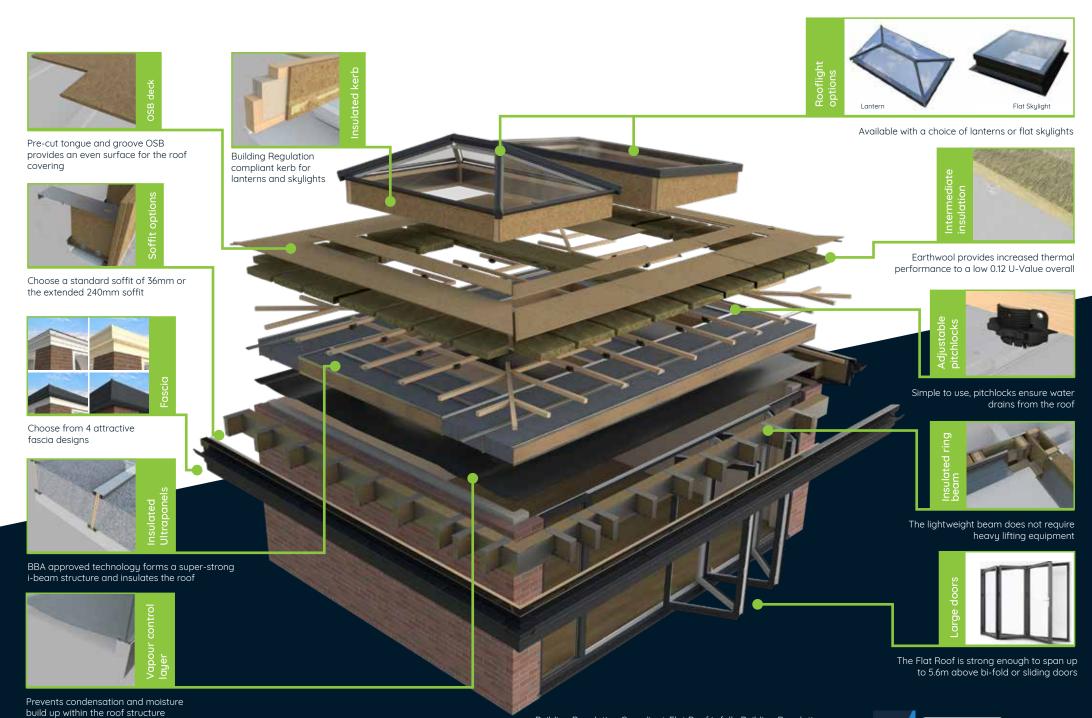
Building Regulations pre-approved by Assent and JHAI

Unsupported spans of up to 5.6m

Includes rooflights - one roof, one order

Premanufactured for a hassle and mess free build





Less bars for better views

High performance thermal breaks

Sizes up to 4m x 5.8m

Choice of performance glazing options

Triple layer storm-shield protection

Installed in minutes, easy to glaze

PVCu or aluminium - any RAL colour

Ultrasky Lantern

With fewer bars than other roof lanterns. the Ultrasky Lantern is perfect for extensions or orangeries with a flat roof.





Triple layer protection at the ridge end, with glazing compression trims, a weathering shield and a secure fit cover



Neat ridg

Neat ridge ends – less bulky vs traditional conservatories. Less material - more light



amount of bars needed and

can allow lanterns up to 4m

wide x 5.85m long

Thermal breaks in the ridge and bars reduce the risk of condensation



Thermally isolating top-caps



25° degree fixed pitch – draws the maximum amount of light into the room below



Robust glazing supports prevent glass slippage



Less bars create a neat, slim lantern look from the inside

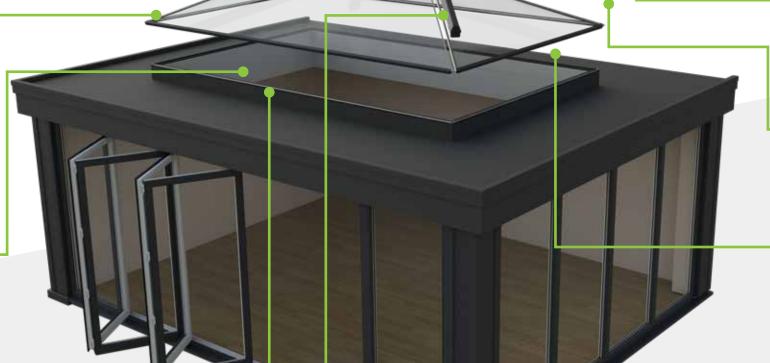


Insulate eaves

Thermally clad eaves rail



Available in any RAL colour to match your door and window frames





Secure-fit end caps provide a thermal barrier



range of performance glass options



Stylish aluminium super-insulated columns add glamour and thermal performance to any orangery design

Stratus Lantern

An innovative, thermally broken system, the Stratus Lantern provides excellent thermal performance while delivering the architectural refinement you'd expect of a high end lantern system.

Up to 65% better thermal performance

66% smaller ridge

Hard wearing aluminium exterior

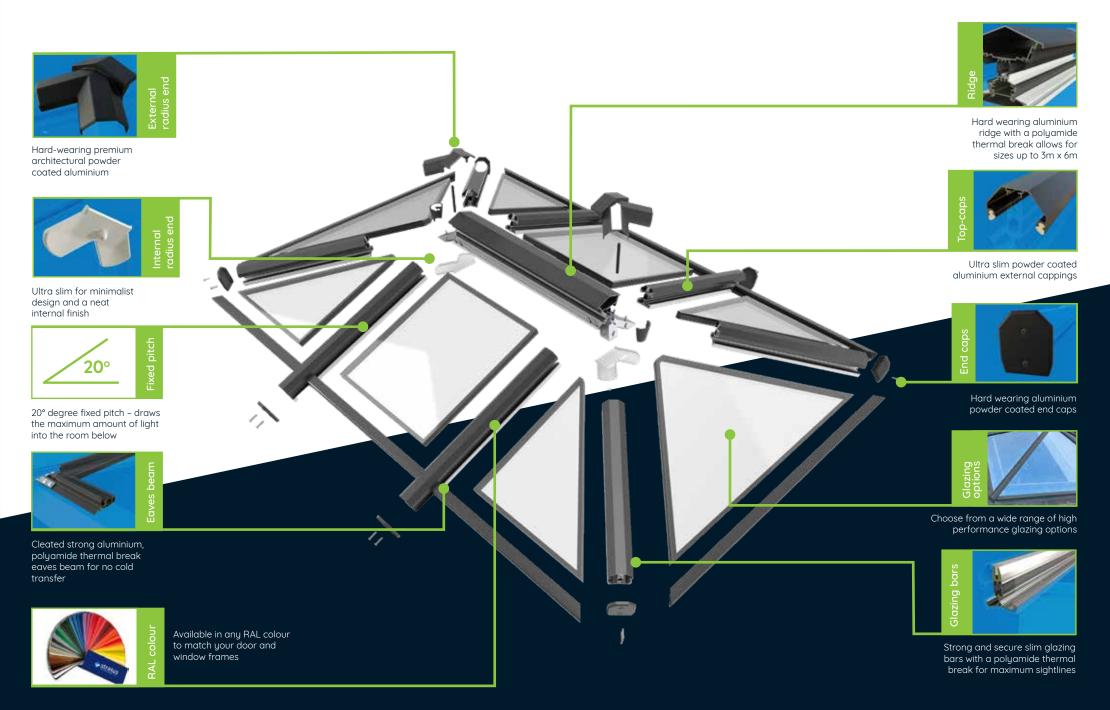
Quick and easy to install

Any RAL colour

Sizes from 600 x 600 up to 6000 x 3000

Available in PVCu or aluminium





Fully insulated frame

Frameless glass for a premium look

Click-fit frame for fast installation

Available in clear or blue glass

Up to 34dB noise reduction

Grey, black & white as standard or any RAL colour

Flat Skylight

Ultrasky Flat Skylight's frameless glass maximises light into the room below. The fully insulated click-fit frame provides both thermal efficiency and an easy installation.





The Building Revolution

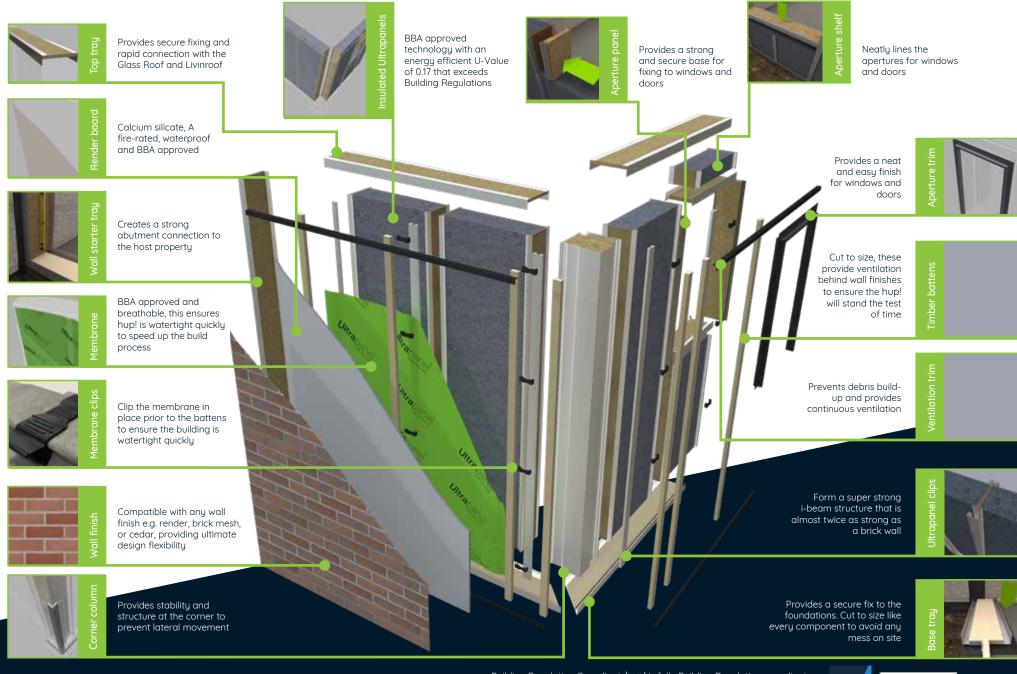
hup! is the revolutionary new way to build extensions, conservatories, and conservatory conversions.

hup! uses highly energy efficient and BBA approved Ultrapanels in place of traditional brick walls and timber roofs. Five times more energy efficient than the average UK home, the lightweight nature of the hup! system makes it ideal for building on existing conservatory bases.

Rapid and fast to assemble on site, hup! extensions can be built five times faster than a brick extension and a conservatory can be converted into an extension in just a few days. The hup! building system is designed to be used with all Ultraframe roofing systems.







hup! Conservatory Conversion





From waste of space to dream place

This build went from an unloved, outdated conservatory to a stunning modern extension in a matter of days, despite torrential rain which would have stopped a traditional build in its tracks.

A roof replacement is no longer the only option for homeowners with an outdated conservatory. Using the hup! building system, far more can be offered to the homeowner – completely change the appearance, create solidity, transform the energy efficiency and add value – all in a similar timeframe to replacing the roof.









"Now that I've discovered hup! I can't wait to ditch my trowel!

It's taken our small team a day and a half to get the walls and roof up. We've recently done a job like this in bricks & mortar which took us 3-4 weeks whereas this took only 3-4 days. As a team we've been really surprised with how quick the hup! system is – a lot quicker than doing a traditional extension."

Grant Procter - hup! Installer



Marketing Support

Marketingsupport@ultraframe.co.uk 01200 452 919

Digital Samples

High-tech digital samples are available for each Ultraframe system, allowing customers to explore every detail of a roof system as they would if handling a physical sample.

- Free to use platform
- Any device, any location
- Use in the home, showroom or on your website
- Saves space in showroom & car boot
- 360° rotation view with explanations of features and benefits
- Customisable with your own branding
- Digital selling aids for fabricators, installers and retailers





USED BY HALF A MILLION

Interactive Digital Content

Stand out from the competition

- Configurator This free tool allows your customers to design their new space
- Online proposals Easily create compelling digital proposals to send to homeowners
- Quoting engine Drive sales and increase leads 24/7
- White label websites Bring your ideas to life and deliver your objectives through custom built websites
- Virtual tours Redefine your selling experience with our virtual reality tours

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Cuckoo

Ultraframe's online marketing platform to help you:

- Design your own marketing and advertising campaigns
- Customise brochures, print ads, digital ads, emails, videos and more
- Order standard brochures, samples, videos, technical and installation guides

Ultra Installer Scheme



Take your business to the next level.

Join our Ultra Installer Scheme and benefit from high quality, low cost sales leads, enhanced technical support and exclusive marketing tools.

COST PER LEAD AS LOW AS £1.55 WITH OVER 92,000 LEADS GENERATED SINCE 2015

Online Image Library

Free to use image library with over 2000 professional images.

Download photographs and CGIs of Ultraframe living spaces, technical images, content for social media and so much more.

Samples

A range of physical samples are available for each Ultraframe system to use alongside the digital samples.

Samples are available to order via Cuckoo.

Sales App

Easy access to all of our selling tools including presentations, brochures, videos and selling aids.

Use it in the showroom or customers home with no need for an internet connection.







Technical Support

Ultraframe has many technical resources on hand to help you with specifying and installing our products. Scan the QR codes for more information on our products and services.



Our site support team can attend site for your first installation to provide advice and guidance on your project and will be there to ensure the installation process is followed correctly.





Our dedicated technical team are well versed in offering comprehensive technical support across our installer network. They are on hand for you to ask any questions or queries.

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WhatsApp: 07595 192514

techsupport@ultraframe.co.uk





We have a library of technical guides and installation guides and a video library with technical and installation videos to help you on or off site.



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We believe in providing you with the highest level of sales, technical and installation training to ensure that you are confident and have the ability to sell and install our roofing systems to the highest standards.





The Ultraframe Installer App is specifically designed to provide you and your business with information that you need to design, survey and install Ultraframe systems. Search for 'Ultraframe' in the App Store or Google Play and download for free today.





Ultraframe have partnered with JHAI and Assent Building Control to allow you to submit Building Regulation applications to a single approved inspector for conservatory roof replacement and conservatory refurbishment projects.





Our FAQ's section is loaded with easy to search questions and answers and should be your first port of call for any technical product queries.



